

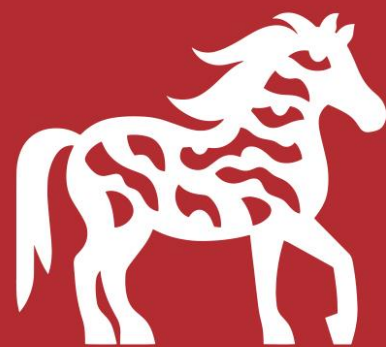


EUROPEAN COLLEGE OF EQUINE INTERNAL MEDICINE

# ECEIM CONGRESS COPENHAGEN

14-16 NOVEMBER 2024

**SPONSOR BROCHURE**



**ECEIM 2024**  
COPENHAGEN

## Welcome

### Join Us as a Sponsor and Be Part of Equine Medicine Excellence!

Dear Esteemed Sponsors,

We are delighted to invite you to partner with us for the European College of Equine Internal Medicine (ECEIM) annual Conference from 14-16 November 2024, hosted at the University of Copenhagen's Frederiksberg Campus. The annual ECEIM conference is a landmark event in the equine medicine community, and your sponsorship will play a pivotal role in its success.



Her Royal Highness Princess Benedikte of Denmark will be the Patron of the conference and will open the event.

### Why Sponsor ECEIM 2024 in Copenhagen, Denmark?

**Cutting-Edge Knowledge:** The conference will feature the latest advancements in equine internal medicine, making it an ideal platform for sponsors in the field of veterinary pharmaceuticals, medical equipment, and technology to showcase their innovative solutions.

**Focused Audience:** The conference will attract veterinarians, researchers, and industry professionals from around the world. By sponsoring, you'll have direct access to a highly targeted audience interested in the latest advancements in veterinary science and technology.

**Global Reach:** The annual ECEIM conference draw participants from all corners of the world. Your sponsorship will provide exposure to a diverse and engaged international audience of equine health professionals and researchers.

**Interactive Sponsorship Packages:** We offer customizable sponsorship packages to meet your unique marketing objectives. From booth exhibitions to sponsored sessions we can tailor your sponsorship for maximum impact.

**International Accessibility:** Copenhagen's well-connected international airport makes it easily accessible for attendees from around the world. The city's efficient public transport, including buses, trains, and the Metro, makes it easy to reach conference venues and explore the city.

**Cultural Enrichment:** Copenhagen's rich history, vibrant cultural scene and culinary delights offers a plethora of experiences for conference attendees. From historic landmarks to vibrant street markets, attendees can immerse themselves in the unique Danish culture.

**Equine Excellence:** Denmark has a strong equestrian tradition, and Copenhagen is home to renowned veterinary institutions and equine research centers.

**Sustainability Commitment:** Copenhagen's dedication to sustainability aligns with the equine industry's increasing focus on eco-friendly practices. Sponsoring this event demonstrates your company's commitment to responsible and sustainable veterinary healthcare.

**Seasonal Charm:** November in Copenhagen offers a unique charm with its crisp autumn weather and cozy indoor venues, providing an inviting atmosphere for learning and the perfect opportunity to embrace the Danish concept of "hygge"

**Equine Innovation:** Sponsoring the ECEIM conference places your brand at the forefront of equine health innovation, showcasing your dedication to improving the well-being of horses worldwide.

Legacy and Impact: By supporting this conference, you contribute to the advancement of equine medicine, leaving a lasting legacy and a positive impact on the health and welfare of horses.

**Join us in Copenhagen, Denmark, and be part of a transformative equine medicine experience!**

We invite you to explore our sponsorship opportunities, and together, we can shape the future of equine health. Don't miss this chance to elevate your brand, forge valuable partnerships, and make a meaningful impact in the world of equine medicine.

For sponsorship inquiries and further details, please contact the congress secretariat Partners in Congress Organisers (Lahdy Lauvenberg, [l.lauvenberg@pcopartners.nl](mailto:l.lauvenberg@pcopartners.nl)) or Charlotte Hopster-Iversen, [charlotte.hopster-iversen@sund.ku.dk](mailto:charlotte.hopster-iversen@sund.ku.dk))

Let's make ECEIM 2024 an unforgettable conference and a landmark event in equine medicine. Your sponsorship will be a crucial part of this exciting journey towards advancing equine health and well-being.

Sincerely,

Charlotte Hopster-Iversen, PhD, Dipl ECEIM

Chair of the ECEIM 2024 local organizing committee

Associate Professor in Equine Internal Medicine

Department of Veterinary Clinical Sciences

Faculty of Health and Medical Sciences

University of Copenhagen

[charlotte.hopster-iversen@sund.ku.dk](mailto:charlotte.hopster-iversen@sund.ku.dk)

UNIVERSITY OF COPENHAGEN  
FACULTY OF HEALTH AND MEDICAL  
SCIENCES



CHECK OUT THE ECEIM 2024  
COPENHAGEN PROMO VIDEO



## The European College of Equine Internal Medicine

The European College of Equine Internal Medicine (ECEIM) aims to advance equine internal medicine in Europe and increase the competency of those who practice in this field.

The ECEIM was established in 2000 and became a fully recognised member of the [European Board of Veterinary Specialisation \(EBVS\)](#) in 2010. The EBVS was set up to encourage, recognise and monitor veterinary specialty colleges such as the ECEIM.

## The ECEIM Annual Congress

Supporting and promoting research is important in order to advance equine internal medicine. The College organizes an annual international meeting where the latest research focusing on equine internal medicine is presented and new developments in this field are shared with colleagues. These meetings are also important in establishing new, collaborative research projects and act as discussion forums for difficult or unusual clinical cases as well as emerging equine diseases. Further, it is intrinsic to the nature of our specialist audience to be the forefront users of new technology such as your latest state-of-the-art equipment and products.

## The ECEIM Congress 2024 in Copenhagen

The 2024 ECEIM Congress will revolve around the theme of "The Equine Athlete and Its Medical Problems." Set in the vibrant heart of Denmark, Copenhagen, the congress will span from November 15<sup>th</sup> to November 16<sup>th</sup>, 2024. As customary, we have arranged a series of workshops preceding the main event.

For early arrivals on Wednesday evening, two theoretical workshops on equine ECG analysis and equine clinical pathology will kickstart the educational journey. The preliminary program for Thursday promises a full-day specialist session dedicated to "Poor Performance in the Equine Athlete." Additionally, hands-on workshops covering equine cardiology, neurology, behavior analysis, ethograms, and scientific design will be available and should offer something for everyone.

These workshops will be held at the large animal teaching hospital just outside the city and the central Frederiksberg University campus, both ideal venues for a comprehensive learning experience.

The main congress will also take place at the Frederiksberg campus of the University of Copenhagen, the former location of the royal veterinary school. The campus with the stunning garden of the veterinary school and the charming Frederiksberg neighborhood in Copenhagen adds to the event's appeal.

The congress will feature two parallel streams with state-of-the-art lectures covering topics such as equine metabolomics, endocrinology, clinical pathology, equine pain management, behavior, cardiology, and lung disease, among others. Simultaneously, selected scientific oral presentations from the best submitted abstracts will add depth and variety to the program. There will also be poster presentations.

We anticipate a diverse and enthusiastic audience, including equine internal medicine specialists, students, post-graduates and local veterinarians.

The social program will offer attendees the chance to explore Copenhagen's many highlights while networking and socializing. Copenhagen consistently ranks as a top tourist destination, and delegates will undoubtedly seize the opportunity to experience the city's attractions. To enhance inclusivity, a nursery service will be available for delegates.

## Welcome Reception

On Thursday evening, a welcome reception will be held at Copenhagen's city town hall, situated in the city center. The Mayor of Copenhagen will greet the delegates before they have the opportunity to enjoy the city's vibrant restaurant and bar scene.

## Opening ceremony

Her Royal Highness, Princess Benedikte, the patron of the ECEIM 2024 congress, will officially open the event on Friday morning, November 15<sup>th</sup>.

## Gala Dinner

The Gala dinner, scheduled for Friday evening, will be hosted at "Moltke's Palæ," an 18th-century mansion in Copenhagen's historic city center. The location is near the Royal Palace Amalienborg and Nyhavn, two of Copenhagen's most iconic spots. The gala dinner will feature a reception and a seated dinner, followed by music and dancing. Attendees can savor New Nordic cuisine and alcoholic beverages until 10 p.m., with a bar available throughout the evening. Entertainment options will keep everyone engaged, and the venue's central location allows easy access to Copenhagen's nightlife after the gala dinner and congress party.

## Exploring Copenhagen

Copenhagen is renowned for its food scene, biking culture, stunning architecture, and commitment to sustainability. It offers something for every visitor, whether you're a history enthusiast, a food lover, or a design connoisseur. To truly experience the city, renting a bike and traversing its dedicated bike paths is a must.

To help you make the most of your visit, we will create a dedicated Instagram account for the event offering insider tips for experiencing the Danish way of life and enjoying the complete Copenhagen experience. This will include recommendations for restaurants, museums, and attractions in the city and its picturesque surroundings.

Moreover, you will have the chance to visit unique places like the royal stables, the Carlsberg breweries, and the royal library, among other exciting options, to enhance your exploration of this captivating city.

Copenhagen is waiting to be discovered, and we can't wait to welcome you to the ECEIM 2024 Congress in this remarkable setting.

## Sponsor opportunities

ECEIM invites companies to sponsor the ECEIM Congress. We present the following sponsor- and exhibitor packages for 2024:

	Diamond sponsor package € 10.000,-	Gold sponsor package €7.000,-	Silver sponsor package €5.000	Bronze sponsor package €3.000,-
Company logo and link to the company website, on the congress website	X	X	X	X
Company logo and short company description in the digital proceedings book	X	X	X	X
Advertisement in digital proceedings full page (A4)	X	X		
Advertisement in digital proceedings half page (A5)			X	
Insert in the congress bag <u>OR</u> PPT slides (depending on the 2024 format)	2	1	1	
Booth size	9 m <sup>2</sup> (3*3 m <sup>2</sup> )	6 m <sup>2</sup> (3*2 m <sup>2</sup> )	6 m <sup>2</sup> (3*2 m <sup>2</sup> )	4 m <sup>2</sup> (2*2 m <sup>2</sup> )
Free registration(s) incl. Gala dinner	6	4	2	
Free registration(s) excl. Gala dinner				1

## Other sponsor possibilities

### Lectures

- Pre-Congress Workshops € 3.000,00
- Specialist Day € 4.000,00
- State of the Art lectures and sessions € 2.000,00
- Poster session € 1.500,00

Sponsoring a lecture includes:

- Acknowledgment in the proceedings book
- Company logo shown prior to the lecture
- Company logo included in the programme overview
- Possibilities to display promotional materials (banner, poster, etc.) in the Poster Area (poster session sponsor)

### Advertising

- Extra Advertisement full page inside the proceedings book € 1.000,00
- Extra Advertisement half page inside the proceedings book € 500,00

### Exposure on-site

- Extra Congress bag insert OR PPT slides (depending on the format) € 500,00
- Lanyards (first come, first served) € 1.500,00
- Congress bags (taken care of by the PCO; your company logo will be included) € 1.500,00

### Coffee/tea breaks per congress day € 2.000,00

- Two breaks per congress day (morning and afternoon).
- Company logo present in coffee break area (to be approved by the organizing committee)
- Company logo and website link on congress website

### Lunch per congress day € 4.000,00

- One lunch break per congress day
- Company logo present in lunch area (to be approved by the organizing committee)
- Company logo and website link on congress website

### Opening Cocktail Party € 3.500,00

*Thursday 14<sup>th</sup> November 2024*

- Company logo present during welcome reception, for example company banner (to be approved by the organizing committee)
- Company logo and website link on congress website

### Gala dinner € 7.000,00

*Friday 15<sup>th</sup> November 2024*

- Exclusive right to sponsor the gala dinner
- Company logo present during dinner, for example company banner (to be approved by the organizing committee)
- Company logo and website link on congress website

**In order to meet your needs, the organizing committee is available to discuss any ideas or initiatives that are not listed above.**

## Terms and conditions

1. If you wish to explore the possibility of additional options for sponsor organized events during the congress please contact the organising committee via email: [l.lauvenberg@pcopartners.nl](mailto:l.lauvenberg@pcopartners.nl)
2. Sponsors wishing to sponsor more than one package should discuss this with the organising committee to confirm availability.
3. The stand fees **do not** include the costs of stand building, carpeting, electricity or any individual other stand-related costs.
4. Each exhibiting company must have badges for all their attending representatives. Additional exhibitor badges are available for purchase at the rate of € 250,00.
5. Payment is due **30 days after receipt of the invoice**, and in any event **paid prior to the Congress**. Payments that have not been received prior to congress may lead to delay in your company accessing the exhibition.
6. ECEIM is **not** liable to VAT.
7. Force majeure: If due to war, strikes, industrial action short of a strike, import or export embargo, lockouts, accidents, fire, blockade, flood, natural catastrophes, pandemics and epidemics or other obstacles over which the PARTY has no control the PARTY shall not be held responsible for any loss or damage which may be incurred as a result of such failure. Should the event of force majeure continue for longer than one month, the PARTY adversely affected shall have the option of terminating this agreement immediately without further liability.
8. We do not provide any address details of delegates to sponsors neither can they be bought.
9. The sponsor is responsible to provide the organization with logos, advertisements, videos, company profile etc.

## Contact

Please feel free to contact us for all additional questions and/or to discuss the possibility of future collaboration.

### Lahdy Lauvenberg

Managing Director & Project Manager



Avenue Ceramique 222  
NL - 6221 KX Maastricht  
T +31(0)43 205 71 25

[www.pcopartners.nl](http://www.pcopartners.nl)

[l.lauvenberg@pcopartners.nl](mailto:l.lauvenberg@pcopartners.nl)