

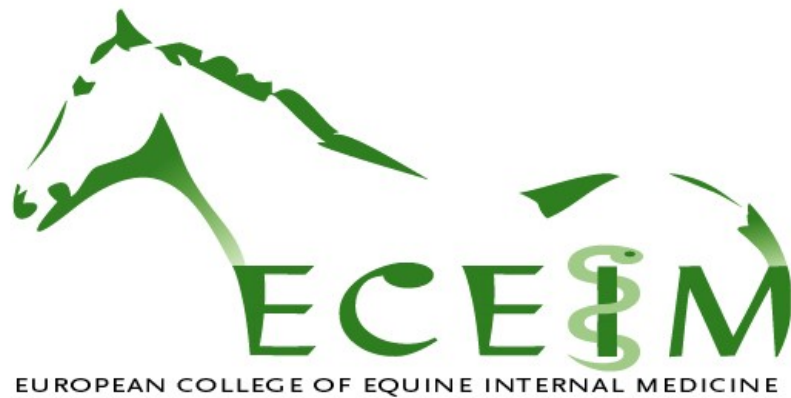
European College of Equine Internal Medicine

Annual Congress

27-28 October 2023

Lyon, France

SPONSOR BROCHURE



Welcome

The 2023 ECEIM congress will be held in Lyon, the “city of lights”. The combination of an exciting scientific program and the fantastic facilities can only attract a large number of delegates from all over the world. For those who don’t know ECEIM is the college of equine medicine specialists and currently includes ~230 members and ~100 training residents. Attendance to the congress is somewhat mandatory (at least 3 over a 5-year period), but the quality of our program always attracts many other delegates.

The pre-congress practical workshops will take place the 2 days before the congress (26-27th October) at the Cité Internationale and in the Lyon’s racetrack. Confirmed topics will include immunology testing, dermatology, gastro-intestinal work-up, infectiology diagnostics, medical training, and critical care. The 2-day scientific program of the congress itself will include 2 streams running simultaneously. Currently we have plans to record the lectures of the physical congress (delegate registration will include rights to view the lectures and access the recordings for the successive 2 months). Breaks and meals will include typical French food.

The social program will include a welcome cocktail party at the beautiful Palais de la Bourse (in the historic city centre). The second evening the social dinner will consist in a gala dinner at the “Cité Internationale”, in a festive and atypical atmosphere, accompanied by an equestrian cabaret and an amazing musical band.

With its international airport, Lyon is readily accessible from any corner of the world. The Congress is going to be located at the International Convention Center “Cité Internationale”, that includes a vast expositive area (>1000msq) and we endeavor to ensure that the expo area is going to be strategically located to maximize your chances of interaction with all delegates.

From the organizing committee, I thank you for sponsoring our congress. We are committed to provide a great platform to promote your fantastic products to all our delegates. Please find attached all the sponsoring packages we propose, but please do get in touch as we will do our best to tailor these to your company’s specific needs. Everything is possible, contact us at congress@eceim.info or isabelle.desjardins@eceim.info

Isabelle Desjardins,

Chair of the Congress Organizing Committee



The European College of Equine Internal Medicine

The European College of Equine Internal Medicine (ECEIM) aims to advance equine internal medicine in Europe and increase the competency of those who practice in this field.

The ECEIM was established in 2000 and became a fully recognised member of the [European Board of Veterinary Specialisation \(EBVS\)](#) in 2010. The EBVS was set up to encourage, recognise and monitor veterinary specialty colleges such as the ECEIM.

The ECEIM Annual Congress

Supporting and promoting research is important in order to advance equine internal medicine. The College organizes an annual international meeting where the latest research focusing on equine internal medicine is presented and new developments in this field are shared with colleagues. These meetings are also important in establishing new, collaborative research projects and act as discussion forums for difficult or unusual clinical cases as well as emerging equine diseases. Further, it is intrinsic to the nature of our specialist audience to be the forefront users of new technology such as your latest state-of-the-art equipment and products.

The ECEIM Congress 2023 in Lyon

“From hippiatry to modern veterinary internal medicine” is a theme for the 2023 congress. The congress is taking place to one of the most exciting venues and **the place were the first veterinary school of the world was founded in the 18th century : Lyon.** The dates are 27-28th October 2023.

As usual before the congress we have organised several workshops and the Specialist day (25-26th October), which will take place at the Cité Internationale and at the Lyon’s racetrack. Confirmed topics for the workshops include immunology testing, dermatology, gastro-intestinal work-up, infectiology diagnostics, medical training. Speakers as usual will be top figures from north America, Australia and Europe. The Specialist day will focus on Critical Care Medicine.

The congress itself will take place at the Convention Center Cité Internationale located at 15 minutes from the city centre. This is a spacious building which regularly hosts such and even larger events. The program for the ECEIM congress will consist in 2 streams combining state-of-the-art lectures on critical care, immune dysregulation, infectiology and new technologies, biological therapy and integrative medicine, just to mention some. Speakers will include specialists from North America (confirmed David Wong, Julia B Felipe, Daniel Jean), Australia (Gaby van Galen) and Europe (including Bettina Dunkel) and many others. We are sure this is an exciting program sure to attract a large delegate crowd!

The social program will be vibrant with an exciting venue for the social dinner and this combined with an equestrian show and a live music concert should prove unforgettable for all attendees. We also plan to include a nursery service so delegates will be able to attend with their family in the hope to make this a very inclusive event.

Opening Cocktail Party

On the Thursday evening, cocktail and drinks will be available to welcome all delegates. This will take place at the gorgeous Palais de la Bourse, in the heart of the historic centre of Lyon. Guests will subsequently be free to ahead to Lyon city centre to enjoy the evening in one of the local restaurants of their choice.

Exploring Lyon

To enjoy the charm of the historic city, to walk along the river banks, to climb the hills with a breath taking panoramic view of the city, it only takes 18 minutes by bus from the congress centre. Comfortable walking shoes are recommended.

In the heart of the "Cité Internationale", the Museum of Contemporary Art plans to open its doors to all art lovers. Other magnificent museums are easily accessible in the city centre.

On the pre-congress day, a guided tour of the Veterinary School of the University of Lyon will be organised (40 minutes from the Congress Centre by bus).

And for those who wish to extend their stay after the congress, the Equita Lyon horse show, one of the largest in Europe, will open its doors from November 1st-5th.

Specific activities in the Lyon Tête d'Or Park

The Parc de la Tête d'Or adjoins the congress centre. This park of more than 100 hectares offers the opportunity to relax thanks to its quiet alleys, its botanical greenhouses, its vast lawns lined with hundred-year-old trees, and its flowerbeds. It will also delight sportsmen with its running tracks, and children (zoo and carousels).

A meditation session and a personalised tour of the Zoo will be organised for delegates.

Gala Dinner

The Gala dinner will take place on the Friday evening and will be located at the Cité Internationale. This will be a sit-down dinner, served at the table. Dinner will include incredible French gourmet dishes and alcoholic beverages until 10pm, but a bar will be available on site throughout the evening. Entertainment will include a horse show, live music and a DJ and other various activities to keep guests entertained and make it a truly unforgettable experience.

Sponsor opportunities

ECEIM invites companies to sponsor the ECEIM Congress. We present the following sponsor- and exhibitor packages for 2023:

	Diamond sponsor package € 9.000,-	Gold sponsor package € 6.000,-	Silver sponsor package € 4.500,-	Bronze sponsor package € 2.500,-
Company logo and link to the company website, on the congress website	X	X	X	X
Company logo and short company description in the proceedings book	X	X	X	X
Advertisement in proceedings full page (A4)	X	X		
Advertisement in proceedings half page (A4)			X	
Insert in the congress bag	2	1	1	
Booth size	9 m ² (3*3 m ²)	6 m ² (3*2 m ²)	6 m ² (3*2 m ²)	4 m ² (2*2 m ²)
Free registration(s) incl. Gala dinner	6	4	2	
Free registration(s) excl. Gala dinner				1

Other sponsor possibilities

Lectures

- Pre-Congress Workshops € 3.000,00
- Specialist Day € 4.000,00
- State of the Art lectures and sessions € 2.000,00
- Poster session € 1.500,00

Sponsoring a lecture includes:

- Acknowledgment in the proceedings book
- Company logo shown prior to the lecture
- Company logo included in the programme overview
- Possibilities to display promotional materials (banner, poster, etc.) in the Poster Area (poster session sponsor)

Advertising

- Extra Advertisement full page inside the proceedings book € 1.000,00
- Extra Advertisement half page inside the proceedings book € 500,00

Exposure on-site

- Extra Congress bag insert € 500,00
- Lanyards (first come, first served) € 1.500,00
- Congress bags (taken care of by the PCO; your company logo will be included) € 1.500,00

Coffee/tea breaks per congress day € 2.000,00

- Two breaks per congress day (morning and afternoon).
- Company logo present in coffee break area (to be approved by the organizing committee)
- Company logo and website link on congress website

Lunch per congress day € 4.000,00

- One lunch break per congress day
- Company logo present in lunch area (to be approved by the organizing committee)
- Company logo and website link on congress website

Opening Cocktail Party € 3.500,00

Thursday 26th October 2023

- Company logo present during welcome reception, for example company banner (to be approved by the organizing committee)
- Company logo and website link on congress website

Gala dinner € 7.000,00

Friday 27th October 2023

- Exclusive right to sponsor the gala dinner
- Company logo present during dinner, for example company banner (to be approved by the organizing committee)
- Company logo and website link on congress website

In order to meet your needs, the organizing committee is available to discuss any ideas or initiatives that are not listed above.

Terms and conditions

1. If you wish to explore the possibility of additional options for sponsor organized events during the congress please contact the organising committee via email: l.lauvenberg@pauwelspcو.nl
2. Sponsors wishing to sponsor more than one package should discuss this with the organising committee to confirm availability.
3. The stand fees **do not** include the costs of stand building, carpeting, electricity or any individual other stand-related costs.
4. Each exhibiting company must have badges for all their attending representatives. Additional exhibitor badges are available for purchase at the rate of € 250.00.
5. Payment is due **30 days after receipt of the invoice**, and in any event **paid prior to the Congress**. Payments that have not been received prior to congress may lead to delay in your company accessing the exhibition.
6. ECEIM is **not** liable to VAT.
7. Force majeure: If due to war, strikes, industrial action short of a strike, import or export embargo, lockouts, accidents, fire, blockade, flood, natural catastrophes, pandemics and epidemics or other obstacles over which the PARTY has no control the PARTY shall not be held responsible for any loss or damage which may be incurred as a result of such failure. Should the event of force majeure continue for longer than one month, the PARTY adversely affected shall have the option of terminating this agreement immediately without further liability.
8. We do not provide any address details of delegates to sponsors neither can they be bought.
9. The sponsor is responsible to provide the organization with logos, advertisements, videos, company profile etc.

Contact

Please feel free to contact us for all additional questions and/or to discuss the possibility of future collaboration.

Lahdy Lauvenberg

Project Manager



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